

McCann-Erickson Central Limited (the “Company”)

Statement on the Modern Slavery Act

May 2026

This statement, which has been approved by the Board of the Company, is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our modern slavery and human trafficking statement for the financial year ending 31 December 2025. This statement is made on behalf of the Company. We foster a culture of collaboration and focus on investing in our people, protecting the environment and giving back to the communities in which we operate. We have a zero-tolerance approach to any form of modern slavery and are committed to establishing effective systems and controls to safeguard against any form of modern slavery or human trafficking in our supply chain.

Our Business

We are a leading marketing communications company and our portfolios provide the best talent, creativity, technology and innovation to some of the world’s most iconic and successful brands. We always strive to work to the highest professional standards and comply with all laws, regulations and rules relevant to our business.

Our Supply Chain

Our key suppliers are the strategic partners, vendors, and technology providers that help us execute campaigns, build digital experiences, and manage operations. Our suppliers include, without limitation, production and design companies, advertising platforms, social media platforms, print services, media owners, media suppliers, research companies, technology service providers and software service providers. Modern forms of slavery and human trafficking are not prevalent in the industries in which these suppliers operate. We expect the same high standards as those to which we hold ourselves from those businesses with which we work. We believe the nature of our work, our supply chains and their industries to be low risk in terms of modern slavery and human trafficking.

Policies

Our corporate responsibility strategy, codified in the Omnicom Group Code of Business Conduct, aims to improve the impact of our business on society and we are committed to ensuring that there is no modern slavery or human trafficking in any part of our supply chains or in any part of our business. Our Supplier Code of Conduct reflects our commitment to acting ethically and with integrity in our business relationships and to implementing and enforcing effective systems and controls to ensure modern slavery and human trafficking is not taking place anywhere in our supply chains. A copy of our Supplier Code of Conduct can be supplied upon request.

We have taken the following steps since the last publication of our Modern Slavery Act statement:

1. we have continued to update existing websites so that they contain the latest copy of our Modern Slavery Act statement and Supplier Code of Conduct;
2. we have continued to communicate our Supplier Code of Conduct to our suppliers, in particular to digital media owners via our Digital Booking Terms & Conditions (a copy of which is available upon request);
3. we are continuing with our endeavour to negotiate express warranties and indemnities in our contracts with new suppliers regarding compliance with the Modern Slavery Act 2015 and our Supplier Code of Conduct;
4. we have again identified that modern slavery and human trafficking are not prevalent in the industries of our key suppliers, and that our suppliers are not located in markets where there is a high risk and level of exposure to modern slavery and human trafficking; and
5. training has been rolled out to our staff. The training is automatically assigned to all new joiners. Due to our zero tolerance approach to any form of modern slavery, we feel that some of our staff would benefit from having a clear understanding of (and ability to identify) forms of modern slavery and human trafficking, as well as how to combat them.

We continue to review our policies and processes in an effort to go beyond basic social and environmental regulations, to ensure the highest standards in our supply chain (as expected by our customers and the companies with which we work) and to ensure that no form of forced labour or slavery is present in our business or our supply chain.

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Helen Sullivan

Director

For and on behalf of McCann-Erickson Central Limited

McCann-Erickson Advertising Limited (the “Company”)
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Mark Young

Director

For and on behalf of McCann-Erickson Advertising Limited

McCann Manchester Limited (the “Company”)

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Helen Sullivan

Director

For and on behalf of McCann Manchester Limited